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# Appendix A – Public Outreach Plan

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## 1. Outreach Plan

The Wind River Work Group discussed the best ways of conducting outreach around the restoration strategy development effort on Dec. 16, 2015. The outline below includes the objectives and primary methods of outreach that will be used during this project. The work group agreed that sharing key messages about what has already been achieved in the watershed is important, and that information should be presented in a larger context of why it's important. Additionally, the work group wanted to emphasize that the strategy development effort isn't really new, but builds on a long history of prior restoration efforts and aims to improve current processes.

### 1.1 MAIN OBJECTIVES OF THE OUTREACH PLAN

**Listen** – to better understand community interests and concerns;

**Inform** – let people know how well things have worked so far, let them know what the current strategy development effort is about, and how this is voluntary and non-regulatory; and

**Develop Partnerships** – obtain, where feasible, community and landowner support for doing projects.

### 1.2 OVERVIEW OF OUTREACH METHODS

#### 1.2.1 Press Releases in Skamania Pioneer:

- Introduce project, including status of fish populations and restoration activities: Submitted to Pioneer January 2016
- Announce public workshop near June date: May or June
- Provide updates quarterly: April, July, and October

#### 1.2.2 Website:

- LCFRB has set up a project page with updates and posts as the project develops: <http://www.lcfrb.gen.wa.us/#!wind-river-habitat-strategy/cv7s>

#### 1.2.3 UCD Website, Facebook Page, and E-Newsletter:

- UCD will post a link to the LCFRB site about this project and provide updates and meeting notices as needed.

#### 1.2.4 Stabler Community Council:

- LCFRB staff and consultants are attending a meeting January 12, 2016 to introduce the project, share current information on fish status and restoration efforts, and gain input on Vision, Goals, Concerns, Interests, etc.
- LCFRB plans to have frequent contact with Community Council to pass along updates

#### 1.2.5 Wind River Work Group:

It is a goal to have regular community participation in the Wind River Work Group. Agendas will include a public comment period, and all discussion and decisions will be stronger with community and landowner input.